

**I PORTFOLIO**

**BRITTA FRAHM**

concept.direction.design

m: + (0) 171 - 723 85 09

e: [me@brittafrahm.com](mailto:me@brittafrahm.com)

## **I WEBSITES/APPLIKATIONEN**

# I webmiles GmbH – Relaunch der B2C website

Visuelle und konzeptionelle Überarbeitung der Consumer website des Internet Bonusprogrammes webmiles, unter Gesichtspunkten wie Suchmaschinen Marketing, Adserver Produkt Promotion etc. [2006]

Startseite A: Teaserangebote der Partner/Sammelpromotions

The screenshot shows the homepage of the webmiles website. At the top, there is a navigation bar with the webmiles logo and links for 'Sammeln A-Z', 'Partner', 'Prämien', 'Konto', and 'Anmelden'. Below this, a large banner features the text '7 Jahre webmiles: wir haben für Sie das Wasser gewechselt. webmiles jetzt mit mehr attraktiven Angeboten, neu für Sie zusammengestellt.' This banner is accompanied by an image of two goldfish in bowls. To the right of the banner is a vertical sidebar with a yellow shirt and the text 'WO IST MEIN TRIKOT?'. Below the main banner, there are two sections: 'webmiles sammeln aktuell' and 'webmiles-Partnerprodukte'. The 'sammeln aktuell' section contains several offers, including '1.000 webmiles bei Yves Rocher', 'TOP Spiele Jetzt GRATIS spielen', and 'Schnäppchen bei bucher.de'. The 'Partnerprodukte' section features offers from 'DERAG HOTEL LIVING', 'Robbie Williams live in Ungarn!', and 'Sommerlaune garantiert!'. On the left side, there is a sidebar with a 'webmiles-Welt' menu and a 'webmiles-Partner' section. At the bottom, there is a footer with links for 'Startseite', 'Über webmiles', 'FAQ & Hilfe', 'AGB', 'Datenschutz', 'Hilfen', 'Passwort vergessen', and 'Presse'.

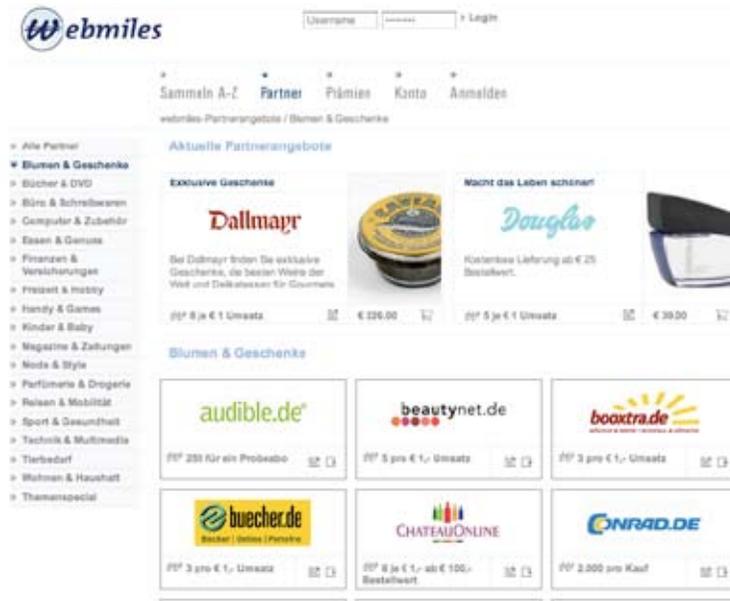
Startseite B: Beispielhafte Partnerprodukte

The screenshot shows the homepage of the webmiles website, similar to the first one but with a different layout. It features the same '7 Jahre webmiles' banner. Below the banner, there are two sections: 'webmiles sammeln aktuell' and 'webmiles-Partnerprodukte'. The 'sammeln aktuell' section contains offers from 'MedioOnline', 'Alles für Hobby, Haus & Garten', 'CG@OTTO', and 'BAUR'. The 'Partnerprodukte' section features offers from 'Medio online', 'Dell', and 'Douglas'. On the left side, there is a sidebar with a 'webmiles-Welt' menu and a 'webmiles-Partner' section. At the bottom, there is a footer with links for 'Startseite', 'Über webmiles', 'FAQ & Hilfe', 'AGB', 'Datenschutz', 'Hilfen', 'Passwort vergessen', and 'Presse'.

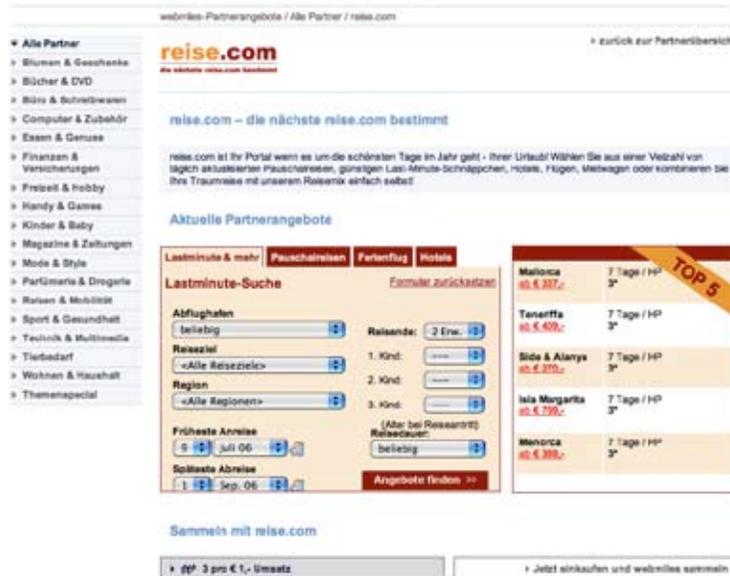
A vertical sidebar advertisement for audiobooks. It features a woman wearing a hat and headphones, with the text 'Jetzt 2 Hörbücher GRATIS herunterladen + 250 @'. Below this, there is a button that says 'Jetzt sichern!' and a section titled 'Auswahl aus über 10.000 Titeln zum Beispiel:' with a small image of an audiobook cover.

# I webmiles GmbH – Relaunch der B2C website

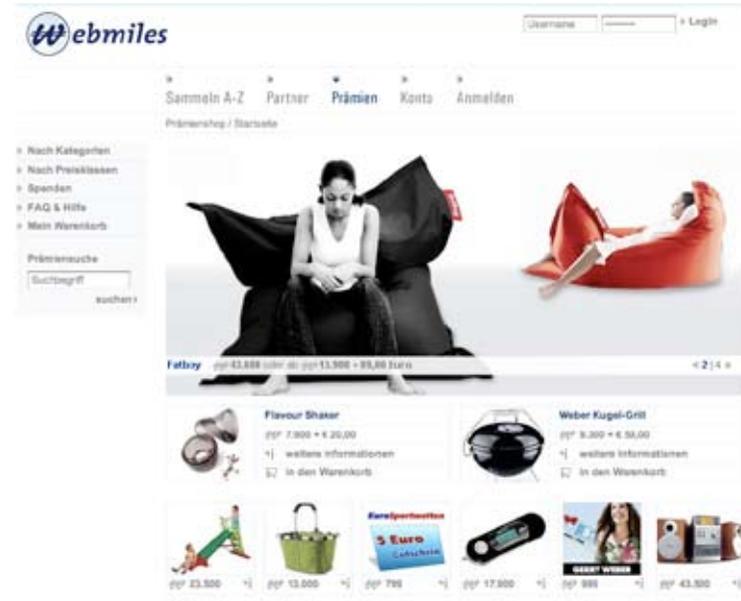
Übersichtsseite webmiles-Partner



Beispiel einer Partnermicrosite mit individuellen, dynamischen Inhalten



Einstiegsseite webmiles-Prämienshop



Prämienshop Produktübersicht einer Kategorie



# I Shane Valentino

Portfolio Website für einen Art Director und Production Designer in Los Angeles und New York City. [2005]



## FILM TELEVISION COMMERCIALS

ART  
DEPT.

SHANE VALENTINO  
art direction / production design  
Member of Art Directors Guild Local 800, IATSE  
shane@wednesdaydesign.com  
317.806.3483 (NY) 310.403.6144 (LA)

RESUME	EVENTS
 	<p><b>BATMAN BEGINS</b> <input type="checkbox"/> .mov <input type="checkbox"/> show</p> <p>role: Asst. Art Director year: 2004 client: Warner Bros. Studio director: Christopher Nolan producer: Chuck Roven designer: Nathan Crowley</p>
 	<p><b>THE MOTEL</b> <input type="checkbox"/> .mov <input type="checkbox"/> show</p> <p>role: Art Director year: 2003 client: Ernest LLC director: Michael Kang producer: Matthew Greenfield, Miguel Arteta, Gina Kwan designer: Ernesto Soto</p>
 	<p><b>XXXXXXXXXXXX</b> <input type="checkbox"/> .mov <input type="checkbox"/> show</p> <p>role: Art Director year: 2002</p>

## FILM TELEVISION COMMERCIALS

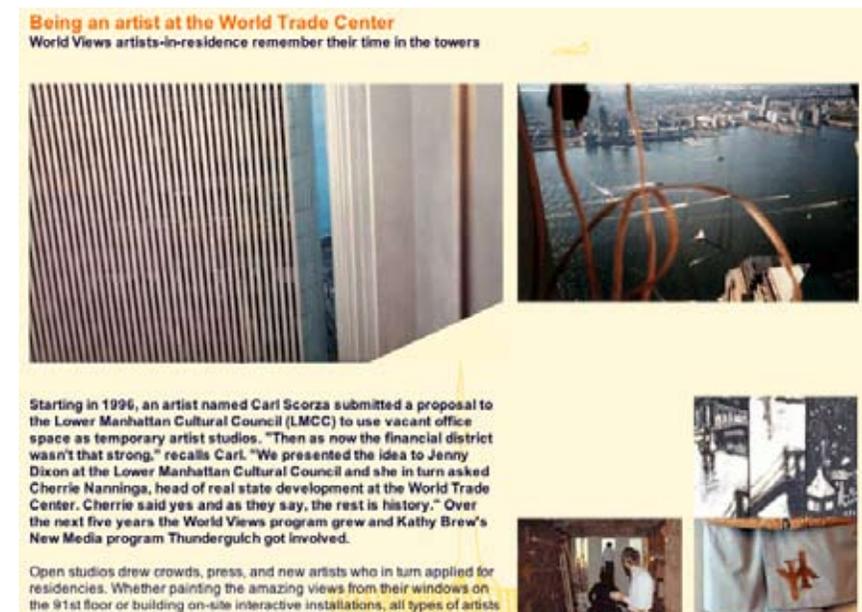
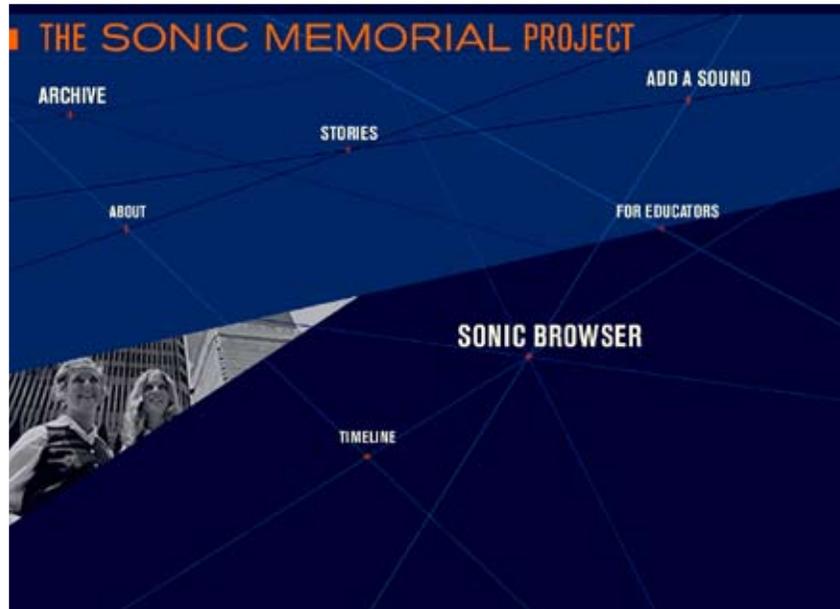
SHANE VALENTINO  
art direction / production design  
Member of Art Directors Guild Local 800, IATSE  
shane@wednesdaydesign.com  
317.806.3483 (NY) 310.403.6144 (LA)

RESUME	EVENTS	
<h3>2005</h3>		
Batman Begins	Feature Film	Art Direction / Production Design
Ecology of Love	Sundance Film Festival 2005, Berlinale 2005	Art Direction
Poi Pot's Birthday	Short Film   Sundance Film Festival 2004	Art Direction
NJ Tourism	PSA	Art Direction
ExxonMobil	Commercial	Art Direction
Ryan Beck	Commercial	Art Direction
Publishers Clearinghouse	Commercial	Art Direction
NBC Olympics 2004 promos	HDTV Promo	Art Direction
European Security Group	Commercial	Art Direction
JC Penny	Commercial	Art Direction
El Seve	Commercial	Art Direction
<h3>2004</h3>		
Batman Begins	Feature Film	Art Direction / Production Design

# I Sonic Memorial [Picture Projects, Kitchen Sisters, dotsperinch]

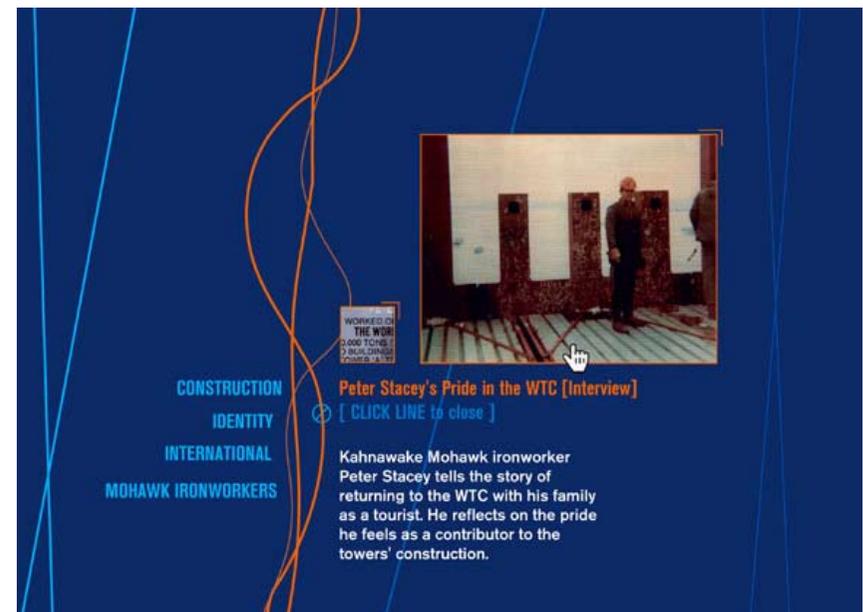
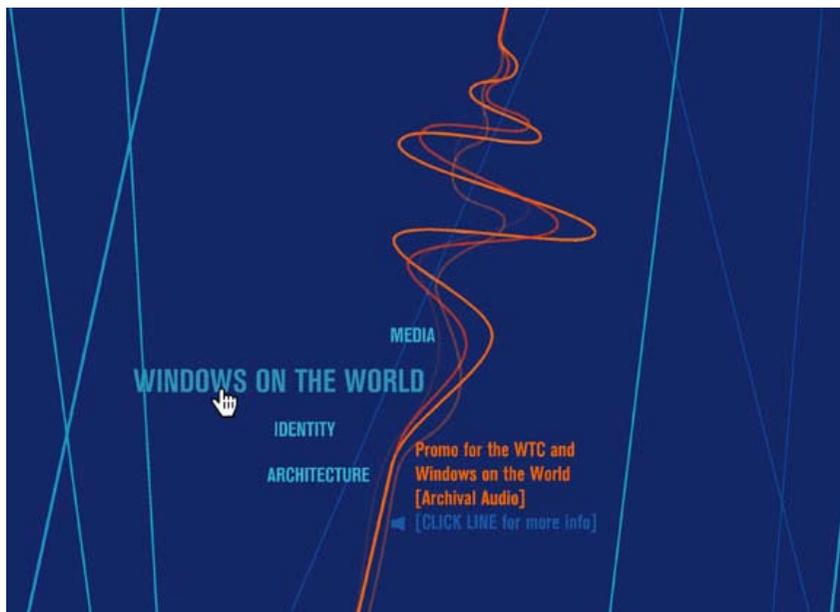
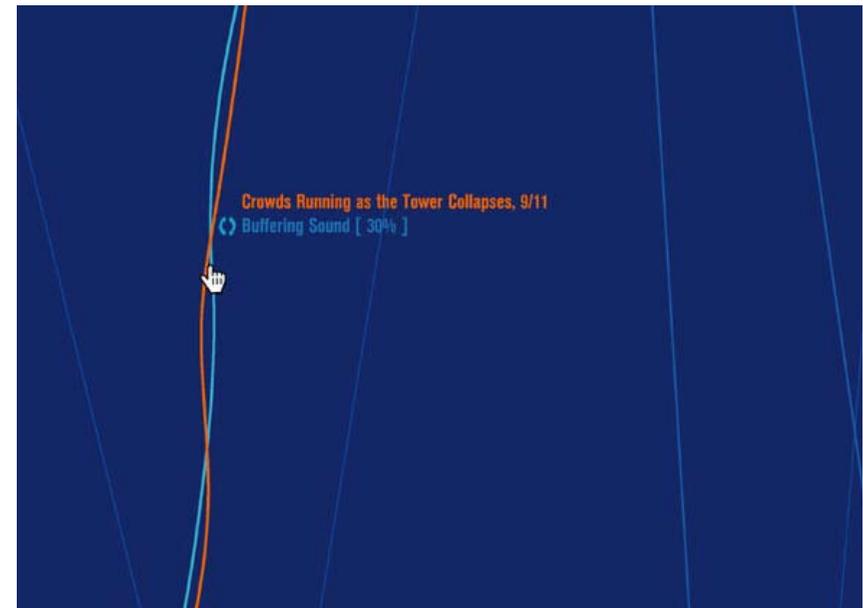
Website zur Repräsentation eines Online-Archiv und eines interaktiven Audiodenkmal mit Thematik 'Geschichte des World Trade Centers in NYC und seiner Umgebung bis hin zum 11. September 2001. [2002-2004]

Auszeichnungen: George Foster Peabody Award, Gracie Allen Award from American Women in Radio & Television (AWRT), Online Journalism Award for Most Creative Use of the Medium, Round Table Award for Innovative Use of Archives, SXSW Web Awards Winner in the Audio/Radio category, Macromedia's Site of the Day.



# I Sonic Browser [Picture Projects, Kitchen Sisters, dotsperinch]

Flashapplication zum Browsen des ca. 1500 Audiofiles umfassenden Sonic Memorials. [2002]



# I Olaf Unverzart—Fotograf

Portfolio Website für einen Fotografen in München. [2003]

Flashwebsite



Client access mit Bildarchiv



## covered

2001

I am my car. I drive what I am. Look at my car and you know who I am. But now its time to sleep.

HOME // CONTACT // SOUND ON / OFF

## QUIT THE GAME

DANEIM/  
DIE VORBILOFSFRAGE/  
SIX DAYS/  
COVERED/  
PORTRAITS/  
STUDENTISCH WOHNEN/  
TRAVEL/

OLAF UNVERZART/ NANI FOTODRAPHIE/ MÜNCHEN/ GERMANY



# I Sumo East and West

Begleitende Website für einen Dokumentarfilm. [2004]

**SUMO** 相撲  
east and west

花頂山

ABOUT  
CAST  
FILMMAKERS  
SCREENINGS  
BUY NOW  
PRESS  
BROADCAST  
VIEW TRAILER

a film by  
**FERNE PEARLSTEIN**  
and  
**ROBERT EDWARDS**

featuring  
**AKEBONO**  
**KONISHIKI**  
**TAKAMIYAMA**  
and  
**WAYNE VIERRA**

Now available on  
DVD + VHS!  
Click here to buy now

© 2004, SumoFms Inc. | PBS | i tvs | cpb | NAATA | PACIFIC ISLANDERS IN COMMUNICATIONS

**SUMO** 相撲  
east and west

ABOUT  
CAST  
FILMMAKERS  
FERNE PEARLSTEIN  
ROBERT EDWARDS  
CREDITS  
SCREENINGS  
BUY NOW  
PRESS  
BROADCAST  
HOME

**BIOGRAPHIES**

**Ferne Pearlstein**  
PRODUCER / DIRECTOR / CINEMATOGRAPHER / EDITOR

Ferne Pearlstein is a documentary filmmaker based in New York City. A graduate of Stanford's Master's Program in Documentary Film, the International Center of Photography, and the University of Michigan, Pearlstein began her career as a photojournalist in the New York bureaus of the Japanese newspapers the *Tokyo/Chunichi Shimbun* and *Chugoku Shimbun*. Since turning to motion pictures, she has been producer, director, cinematographer, and/or editor on more than 25 documentary films, which have won numerous awards and have been screened and broadcast around the world. Pearlstein won the Documentary Cinematography Prize at the 2004 *Sundance Film Festival* for her work on "*Imelda*," a feature-length documentary about Imelda Marcos for which she lived and traveled with the former First Lady of the Philippines during her campaign for the presidency.

Pearlstein was also DP on "*Dupin and Connor: Every Room in the House*" for HBO (World Premiere, 2002 Berlinale); Jan Krawitz' "*Big Enough*," a sequel to her award-winning PBS film "*Little People*" (which premiered at Cinequest and SXSW, 2004); "*The Voice of the Prophet*" (Sundance, Toronto, Human Rights Watch, 2002); Sam Ball's "*Pleasures of Urban Decay*" (Sundance, San Francisco Jewish Film Festival, 2000); DP and co-producer on "*Taken In: The Life of America's Foster Children*," Vanessa Roth's DuPont-Columbia Award-winning film

© 2004, SumoFms Inc. | [pb@sumoeastwest.com](mailto:pb@sumoeastwest.com)

# I Tactical Media [New York University]

CaseStudies zur medialer Nutzung sozialer Gruppen. [2003]

The Virtual Casebook Project at NYU

virtual casebook : 9-11 and after

SEARCH

CONTRIBUTORS

ABOUT THE PROJECT

VIRTUAL CASEBOOKS

DEFINING TACTICAL MEDIA

**Field Reports**  
international

**Reverberations**  
thinking about media

**Ground Zero**  
essays

**Extreme Close-Up**  
essays

**New York City**  
rebuilding, reusing, rethinking

**Resources**  
archive // add a resource

UNAUTHORIZED USE OF PHOTOGRAPHIC/VIDEO EQUIPMENT WITHIN RESTRICTED ZONE STRICTLY PROHIBITED  
\*\*SUBJECT TO SEIZURE\*\*

UNAUTHORIZED PHOTOGRAPHY WITHIN RESTRICTED ZONE

New York City Police Department  
September 27, 2001

New Yorkers used public spaces of all kinds to rethink and rebuild their relationship to the city after 9-11, despite official efforts to "return to normal." Casebooks projects quickly emerged to give collective shape and archival stability to counter-narratives in a variety of media: radio, websites, photography, newsletters, poetry, independent journalism, museum displays, and design for reconstruction.

The Virtual Casebook Project at NYU

virtual casebook : 9-11 and after

SEARCH

CONTRIBUTORS

ABOUT THE PROJECT

VIRTUAL CASEBOOKS

DEFINING TACTICAL MEDIA

**Field Reports**

Brewer // Israel  
Bishara // Al-Jazeera  
Bishara // Free Media: Palestine  
Garcia // Islamic Media: Amsterdam  
Kattab // Satellite TV, the US and Palestine  
Soyer // Indonesia

**Reverberations**  
thinking about media

**Ground Zero**  
essays

**Extreme Close-Up**  
essays

**New York City**  
rebuilding, reusing, rethinking

**Resources**  
archive // add a resource

9-11 reshaped mediascapes worldwide, as people deployed the Internet, satellites, video, and radio to link dispersed communities and to reshape the trajectories of news and information from around the globe.

The Virtual Casebook Project at NYU

SEARCH

RESOURCES

ABOUT THE PROJECT

VIRTUAL CASEBOOKS

DEFINING TACTICAL MEDIA

BACK

Index of Submissions

ABCDEFGHIJKLMNOPQRSTUVWXYZ

SUBMIT A DEFINITION

**A**

Patricia Aufderheide 03.2002

Tactical media to me means media projects that people do opportunistically—seizing temporarily available or unclaimed resources ...

**B**

Gregg Bordowitz 03.2002

What is tactical media? An open ended list: Tactical media is what is when it needs to be. Tactical media is neither left, nor right. ...

Sandra Braiman 03.2002

I define tactical media according to the military usage, in which tactics are short-term actions taken in pursuit of long-term strategies ...

warincontext.org

infomnews.org

On the morning of September 11 and in its aftermath, American communication systems proved both imperiled and essential. In communications as in other elements of geopolitics, the attacks have reminded us of the power of politics, and the need for national policies that both preserve open access to communication and that cultivate public and democratic habits of communication.

connecting after 9-11  
By Patricia Aufderheide

We saw the power of networking. We learned about the resilience of networks that route digital messages, as phone service, depending on large switches and fixed wireless receivers, that suffered attack, collapsed. Internet-based messages could and did arrive at computers and hand-held devices, via elaborate rerouting. It was a demonstration of the power of decentralization, and of the efficiency of shared, open standards.

What did people do with this ability? Immediately, they reassured their relatives or passed along their concern and alarm. In ensuing hours and days, people used email to send ongoing journals to an ever-expanding community of friends or friends. They alerted colleagues and neighbors to candlelight vigils. They shared photographs of memorials established throughout the world. They began open conversations about religion, tolerance, geopolitics, traumas and healing on their own personal bulletin boards. And of course they spread unconfirmed rumors that lingered long after they were disproved.

Also within hours, established web presences responded to the widespread, immediate need for communication. At [www.alternet.org](http://www.alternet.org), an association of hundreds of nonprofit organizations worldwide that use the portal as a vehicle to showcase their information and collaborate, as well as news organizations, post 9-11 news included perspectives from Le Monde, Netherlands Radio, human rights and environmental organizations. At [www.megastories.com](http://www.megastories.com), the personal journals of a Pakistani Navy officer, a Palestinian exile, an Egyptian journalist in Seattle, and a working mother in New York among others provided not only perspective but an opening to international conversation. At [www.mediachannel.org](http://www.mediachannel.org), a compiler and editor of media-related news world-wide, a site devoted to 9-11-related issues provided daily, international analysis of media coverage and monitoring of conflicting news reports. [www.alternet.org](http://www.alternet.org), an "intermediary" that features work by alternative newspapers, created a 9-11 site that offered critical perspectives on issues such as civil rights, censorship, the politics of oil, and the humanitarian aid crisis. [www.televisionarchives.org](http://www.televisionarchives.org) launched within a month, with digitized, 3-minute snippets of television, every half hour around the clock, from around the world, for the first week after the attack. The site, accompanied by scholarly and journalistic commentary, provided a first-ever opportunity to view

broadway 12/11/02

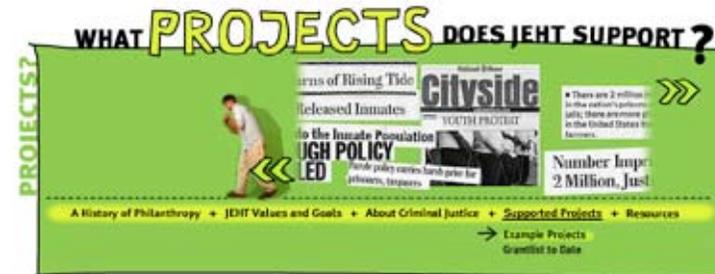
union square 12/20/02

# I What is a Foundation? [JEHT Foundation, NYC]

Website für ca. 12-jährige Kinder zum Thema "Wie funktioniert eine Stiftungseinrichtung". [2003]



[about](#) [start](#) [credits](#)



A History of Philanthropy + JEHT Values and Goals + About Criminal Justice + Supported Projects + Resources

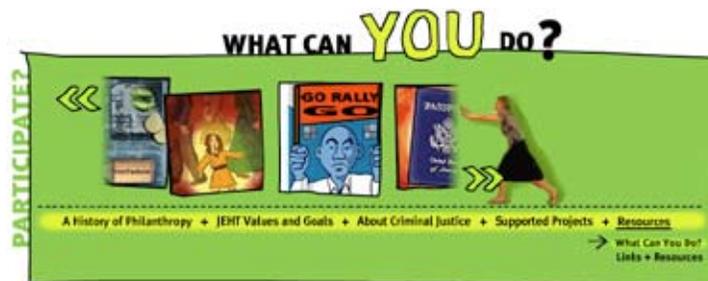
→ Example Projects Granted to Date

## What Kind of Organizations Have Received JEHT Grants?

The **Children and Family Justice Center (CFJC)**, based at Northwestern University School of Law in Chicago, combines casework, community activism, and policy research and analysis in its efforts at reform. At the Center law students, supervised by attorneys and clinical professors, represent kids in trouble. The Center also collaborates with communities and agencies to develop ways of improving the juvenile justice system and for keeping young people out of the system in the first place.

## NEWS...

The **Citizens Alliance on Prisons and Public Spending (CAPPS)** Decarceration Advocacy Project in Lansing, Michigan, is a statewide coalition of 200 organizations and individual members that advocates shifting state resources away from excessive incarceration and toward cost-effective community services that prevent crime and reduce recidivism (that is, when a person returns to crime after serving a sentence). Concerned about the social and



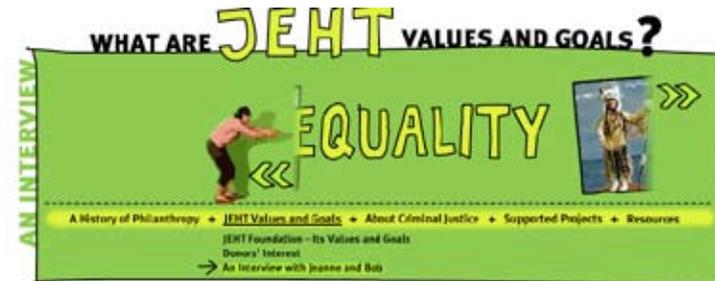
A History of Philanthropy + JEHT Values and Goals + About Criminal Justice + Supported Projects + Resources

→ What Can You Do? Links + Resources

## What Can You Do?

If you're interested in philanthropy, there are a lot of good ways to get started. Here are some activities you may want to try:

- Volunteer at a nonprofit organization or with a legislator you feel is working for social change.
- Go to rallies.
- Do a research project about the issues that interest you. You could also look into the foundations mentioned on this website or local ones in your community. Start by writing to those foundations to request informational materials.
- Get together with your friends and organize a small project in your community.
- Talk with your teachers about the issues that concern you. Make



A History of Philanthropy + JEHT Values and Goals + About Criminal Justice + Supported Projects + Resources

→ JEHT Foundation - Its Values and Goals Donors' Interest An Interview with Jeanne and Bob

## Q & A

The following interview was conducted with **Jeanne Lavy-Hintz**, the person responsible for providing the funds to set up the JEHT Foundation and **Robert Crane**, the person who runs the foundation day-to-day.

- ▶ Why did you start a foundation? What was your impulse?
- ▶ Once you decided to do start a foundation, what was your experience starting one up?
- ▶ What have you learned? What don't you anticipate?



# I Enterprising Women Exhibit [Radcliffe Institute, Harvard University]

Eine Ausstellung, die das Leben von ca. 40 Frauen der Amerikanischen Geschäftswelt der letzten 250 Jahre darstellte. [2003]

The exhibit is a horizontal timeline from 1800 to 2000, with major milestones marked by double chevrons. Each woman's profile includes a small portrait and a short biography.

- 1800-1850:**
  - 1800-1850:** **Samuel Slater (1768-1835)** - Textile Manufacturer and brassieres and Maidenform, Inc.
  - 1800-1850:** **Maria Martinez (1857-1980)** - Potter. San Ildefonso Pueblo potter who developed black ware with her husband Julian.
  - 1800-1850:** **Olive Ann Beech (1903-1993)** - Aircraft manufacturer. Ran Beech Aircraft in World War II during her husband's illness, became CEO after his death, and led company into space industry.
  - 1800-1850:** **Katharine Graham (1917-2001)** - Publisher, Chairman and CEO of The Washington Post Company.
  - 1800-1850:** **Linda G. Alvarado (\*1932)** - Builder. Owns major Denver construction company and the Colorado Rockies baseball team.
  - 1800-1850:** **Oprah Winfrey (\*1954)** - Multi-media Producer. The first African American woman to own her own television production company, Harpo Productions.
- 1850-1900:**
  - 1850-1900:** **Hattie Carnegie (1886-1956)** - Fashion Designer. Also designed the WAC uniforms in the 1950s.
  - 1850-1900:** **Helen Grossinger (1892-1972)** - Hotelier. Founder of Grossinger's Hotel in the Catskills.
  - 1850-1900:** **Hazel Bishop (1906-1988)** - Cosmetics Entrepreneur. A professional chemist who invented the "kissable" lipstick.
  - 1850-1900:** **Ruth Handler (1918-2002)** - Toy Manufacturer. Creator of the Barbie Doll when she owned Mattel Toys Inc.
  - 1850-1900:** **Martha Stewart (\*1941)** - Life Stylist. Sells a lifestyle—tips, products, and ideas for homemaking—today through her multi-media empire.
  - 1850-1900:** **Maria de Lourdes Sobrino (\*1952)** - Food Manufacturer. Lulu's Dessert Corporation manufactures and distributes ready-to-eat gelatin based desserts.
  - 1850-1900:** **Angie Sison Kim (\*1968)** - Co-Founder of Customer On EqualFooting marketplace owners and
- 1900-1950:**
  - 1900-1950:** **Isabella Greenway (1886-1953)** - Hotelier. Founder of the Arizona Inn in Tucson.
  - 1900-1950:** **Mary Pickford (1892-1979)** - Movie Producer. Actress and founder of United Artists with Douglas Fairbanks, Charlie Chaplin and D.W. Griffith.
  - 1900-1950:** **Bessie Wine (1913-1992)** - Product Promoter. Marketer of Tupperware. Invented home sales parties.
  - 1900-1950:** **Ellen R. Gordon (\*1931)** - Candy Manufacturer. President and COO of Tootsie Roll Industries.
  - 1900-1950:** **Cathy L. Hughes (\*1947)** - Radio Executive. Founder and owner of Radio One, the first radio chain to target the African-American market.
  - 1900-1950:** **Meg Whitman (\*1958)** - On-Line Auctioneer. President and CEO of E-bay, an online marketplace for goods and services.
- 1950-2000:**
  - 1929-45 World War II** - men win right to vote
  - 1933** - Frances Perkins becomes Secretary of Labor, the first woman cabinet member in U.S. history
  - 1964** - Civil Rights Act passed

The screenshot shows the website interface with a navigation bar (About, Stories, Your Stories, Games, Resources, Exhibition, Credits, Book) and a main content area titled "INFLUENCES and Interview".

The featured interview is with Cathy Hughes, titled "Cathy Hughes talks about how from the earliest age radio caught her attention". It includes a photo of Cathy Hughes, a "Playing" audio player, and a "Realaudio" transcript button.

Other interview teasers are visible for Linda Alvarado and Angie Kim.

The graphic is titled "MIND YOUR OWN BUSINESS!" and "BIZ QUIZ". It features illustrations of four women in business attire and various business-related icons like a computer, a chair, and a paperclip.

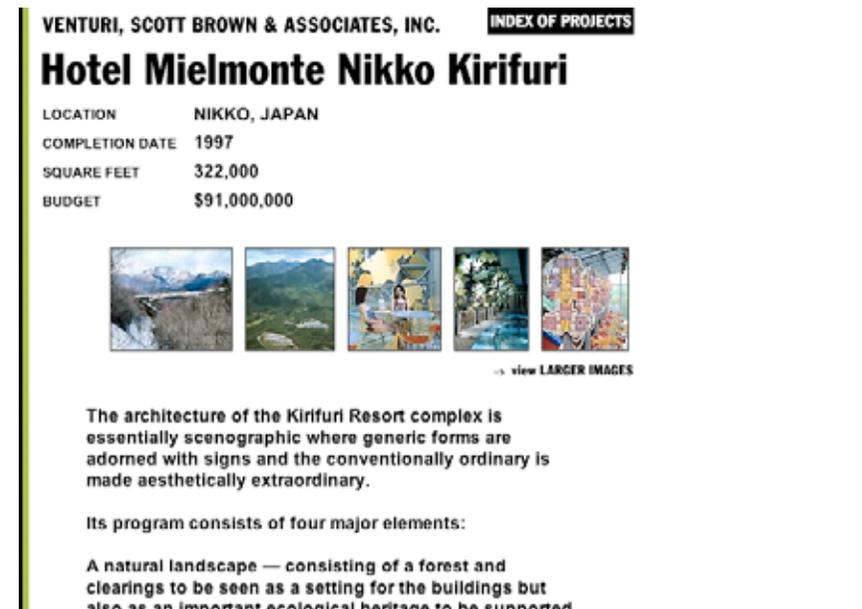
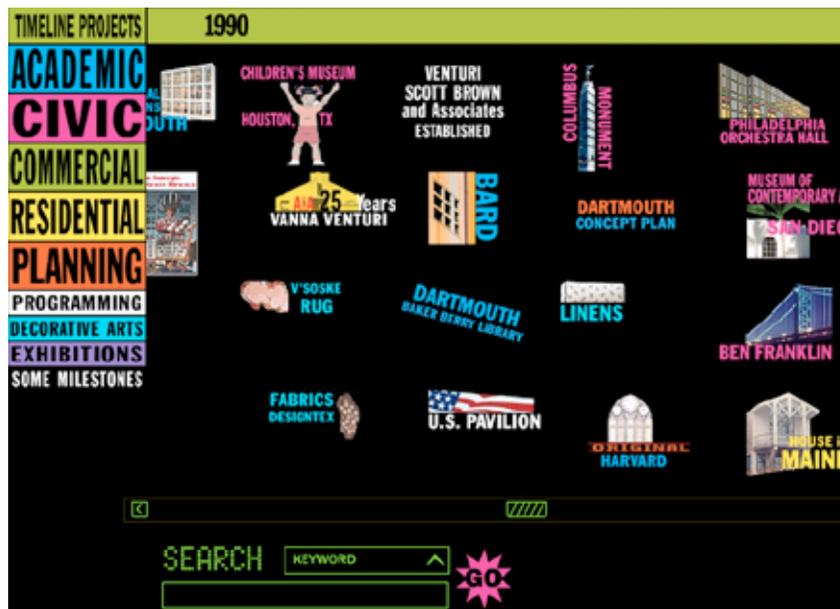
Text on the graphic includes:
 

- "You are a postmistress in 1789. An inventor in 1859. A dotcom whiz in 2000. What decisions will save your business?"
- "Are You Ready to Write Your Business Plan? Take The Biz Quiz and find out!"

Buttons for "PLAY THE GAME" are present.

# I Venturi, Scott Brown & Associates

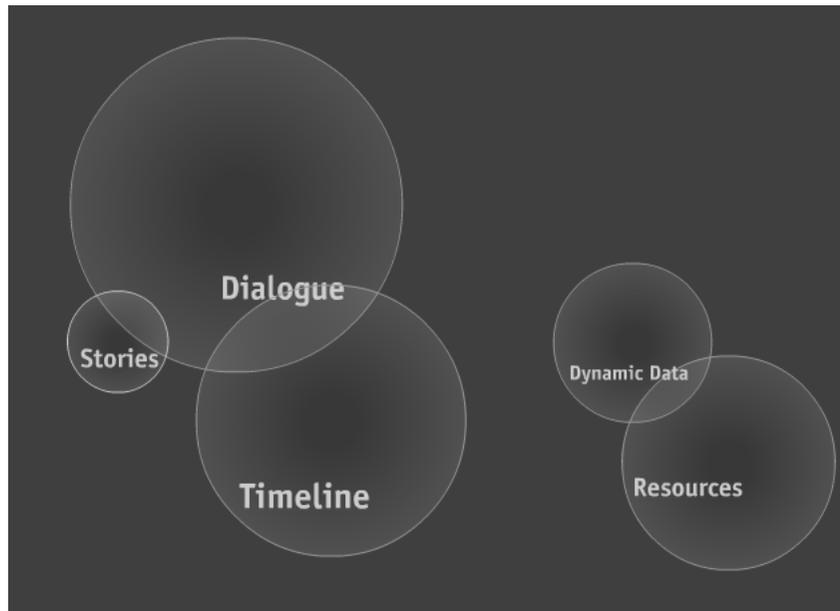
Das Re-Design der Website für eine Architekturfirma der besonderen Art reflektiert 40 Jahre Schaffensphase der Eltern der Postmoderne. [2002-2004]



# I 360degrees—Perspectives on the U.S. Criminal Justice System [Picture Projects]

Dokumentarische Website zum Thema 'Justizsystem in den U.S.A. Mit Lehrplänen, Foren, Diskussionen und Online Quiz, sowie Timeline und Reportagen zu Einzelthemen wie Drogenhandel und Todesstrafe. [2001-2004]

Auszeichnungen: Online Journalism Award for Most Creative Use of the Medium, Pew Center for Civic Journalism's Batten Award for Innovation, Silver Gavel Award, Webby Award for Net. art., People's Choice Award at Macromedia UCON Conference, Finalist bei Flash Forward New York 2001, und Medienkunstpreis, Macromedia's Site of the Day.



A screenshot of the 'Dynamic Data' section. At the top right, a graphic shows '\$ spent on the U.S. Justice system since Jan. 1, 2001: 32,441,878,222'. The main area contains several interactive elements:
 

- 'Have you ever committed a felony or misdemeanor? Take our quiz to find out if you're a criminal.'
- 'Voting in America: Because of their criminal records, more than 4 million Americans can't vote. How does that affect elections? How does your state compare?'
- 'What's Your Theory? Why do people break the law? How should we punish them? Take this quiz to find out what criminal justice theory best fits your philosophy.'
- 'Community Impact: See how 2 different neighborhoods are affected by crime and incarceration.'
- 'Get the Facts: What do you know about rape, drugs, violence, and incarceration?'

A screenshot of the 'Stories' section. It features a navigation menu at the top with icons for 'Stories', 'Dynamic Data', 'Timeline', 'Dialogue', and 'Resources'. Below the menu is a large video player showing a scene from a prison. To the right of the video is a list of story thumbnails numbered 1 through 8. Below the video, there is a 'See Photos' link, 'Transcripts', and a 'Join Dialogue' link. A 'Hear John's diary from Prison Diaries on National Public Radio' link is also present. At the bottom, there is a 'Main Menu' with a scrollable timeline from 601 to 2000.

A screenshot of the 'Timeline' section. It features a scrollable timeline from 1890 to 2000. Key events and images are marked along the timeline:
 

- 1890-1917: Sociological Determinism, Last Call Prohibition, Organized Labor, Police Reform, Crime Statistics, Wickersham Commission.
- 1917-1945: Police Reform & the Big House 1917-1945, Carmine Napolitano, Unsolved Murder, Mulberry St., 1938.
- 1945-1990: Legislation passed by Congress in 1950 with the II C. offense.

 The timeline is accompanied by a 'Main Menu' at the bottom with a scrollable timeline from 601 to 2000.

# I Analytica International

PowerPoint Applikationen [2003]



**SLEEP**  
SLEEP LOSS ECONOMIC EVALUATION PROGRAM

Sleep disorders are important to recognize due to significant clinical and economic impact.

Although many studies have evaluated the impact of sleep disorders, it is likely that the prevalence and impact are highly underestimated due to underdiagnosis.

START APPLICATION

**SLEEP** Clinical Overview of Sleep Disorders

Insomnia Obstructive Sleep Apnea Narcolepsy

DEFINITION	A subjective complaint of insufficient or inadequate sleep Types: Transient, Short Term and Chronic Symptoms: Sleepiness and Fatigue, Lack of Concentration and Alertness, Muscle Aches, Depression
RISK FACTOR	Women Elderly Anxious or Depressed
CAUSES	Environmental (unfamiliar sleep environment, noise, temperature, sleep surface or position) Stress (sleep expectations, life events) Sleep Schedule (jet lag, shift work)

CLINICAL OVERVIEW 1 2 3 4 5 ECONOMICS HEALTH IMPACT BACK NEXT EXIT

**SLEEP** Clinical Overview of Sleep Disorders

Sleep disorders include insomnia, obstructive sleep apnea (OSA) and narcolepsy.

The severity of sleep disorders is often measured using the Sleep Problem Index.

**Sleep Problem Index:**  
A summary measure of the different types of sleep problems as based on the Medical Outcomes Study by Stewart and Ware. A higher score indicates more sleep problems.

CLINICAL OVERVIEW 1 2 3 4 5 ECONOMICS HEALTH IMPACT BACK NEXT EXIT

# I Analytica International

PowerPoint Applikationen [2004]

**TREATING ARRHYTHMIA** Clinical and Financial Impact of **Rythmol SR**  
every 12 hours  
(propafenone HCl)  
extended-release capsules  
200mg, 300mg, 400mg

Introduction | Load Dataset | Enter Software

**TREATING ARRHYTHMIA Drug Cost**

ABSOLUTE YEARLY COST OF A PATIENT FOR ANTI-ARRHYTHMIC DRUG THERAPY  
(includes costs related to: drug, acute event, chronic management, and adverse events)

Drug	Yearly Cost
Rythmol SR	\$ 5,398.00
Amiodarone	\$ 4,938.00
Defetilide	\$ 8,111.00
Flecainide	\$ 4,226.00
Propafenone	\$ 4,133.00
Sotalol	\$ 8,515.00

TIME FRAME (Based on clinical trial length): Rythmol SR ~ 290 days

MARKET SHARE OPTIONS:  Total Market (including generics)  Brand Market Only

RATE OF EVENTS

Place in Therapy | Expected Cost | Budget Impact | Clinical Information | PRINT | EXIT | NEXT

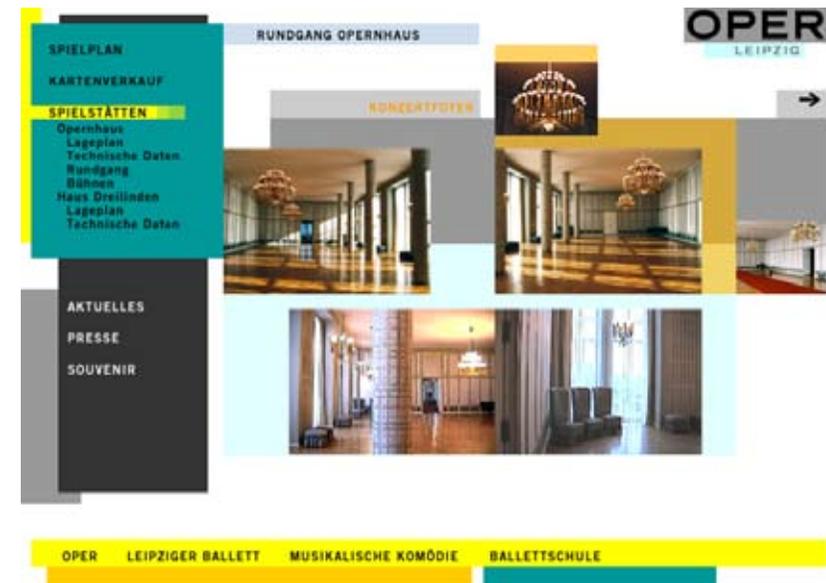
**TREATING ARRHYTHMIA Analysis of Tachycardia**  
free period (days) from Day 1 of randomization

Parameter	RYTHMOL SR DOSE			PLACEBO
	225mg BID (N=126) n(%)	325mg BID (N=126) n(%)	425mg BID (N=126) n(%)	(N=126) n(%)
Patients completing with terminating event	66 (52)	56 (41)	41 (30)	87 (69)
Comparison of tachycardia-free periods				
Kaplan-Meier Median	112	291		41
Range	0-285	0-293	0-300	0-289
P-Value (Log-rank test)	0.014	<0.0001	<0.0001	-
Hazard Ratio compared to placebo	0.67	0.43	0.35	-
95% CI for Hazard Ratio	(0.49, 0.93)	(0.31, 0.61)	(0.24, 0.51)	-

Place in Therapy | Expected Cost | Budget Impact | Clinical Information | PRINT | EXIT | NEXT

# I Oper Leipzig

Website [2000]



# I Galerie für Zeitgenössische Kunst Leipzig

Website [1996-2000]



Leipzig, den 31.1.2000

SARAH SZE

23.08. - 17.10.99

[Info][Programm][Aktuell][Bibliothek][Förderkreis][Atelier][Sammlung][Archiv]

The poster features a complex, multi-layered architectural structure made of white and yellow elements, resembling a model or a sculpture. The background is a light grey with horizontal lines in red, blue, and yellow.



Leipzig, den 31.1.2000

power

ANGELA BULLOCH KENDELL GEERS GREGORY GREEN FABRICE GYGI

18.04. - 06.06.1999

[Info][Programm][Aktuell][Bibliothek][Förderkreis][Atelier][Sammlung][Archiv]

The poster has a vibrant, multi-colored background with horizontal stripes in shades of red, orange, yellow, and pink. The word "power" is written in a stylized, blocky font with a blue and red gradient.



Leipzig, den 31.1.2000

NEW FORMS

CONTEMPORARY ELECTRONIC MUSIC  
IN THE CONTEXT OF ART

LEIPZIG, MAI BIS SEPTEMBER 1999

KONZEPT: CARSTEN NICOLAI

[Info][Programm][Aktuell][Bibliothek][Förderkreis][Atelier][Sammlung][Archiv]

The poster has a black background with horizontal stripes in green and white. The text is in a white, monospace font.



Leipzig, den 31.1.2000

Anton Henning

☪ ☕ ☕ ☕

café

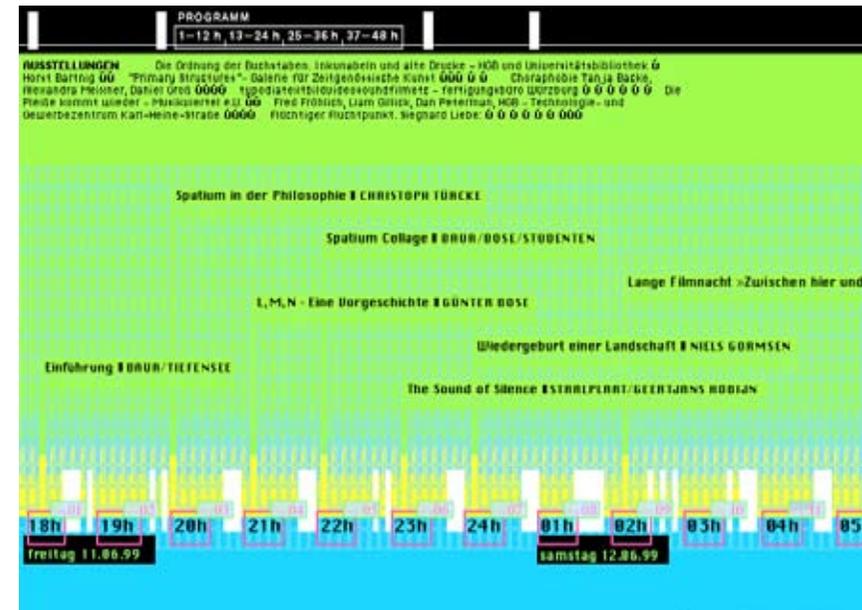
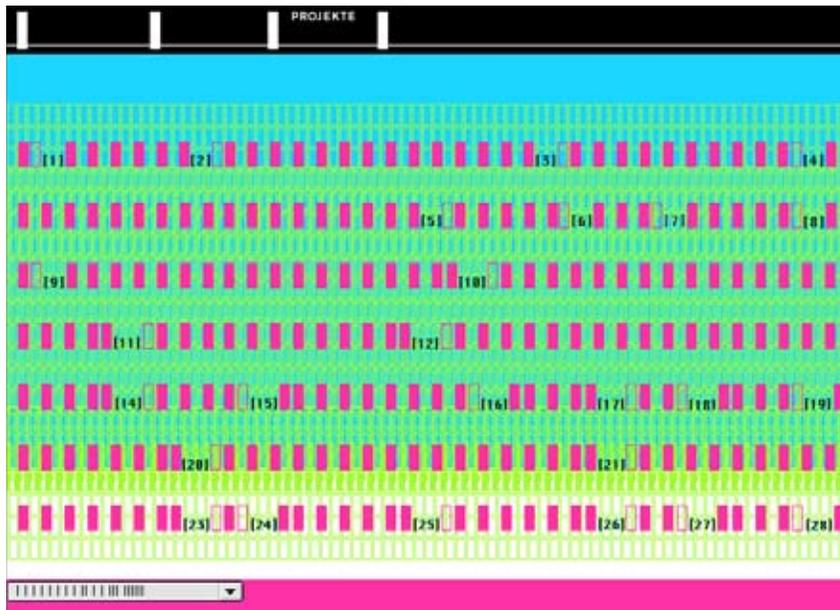
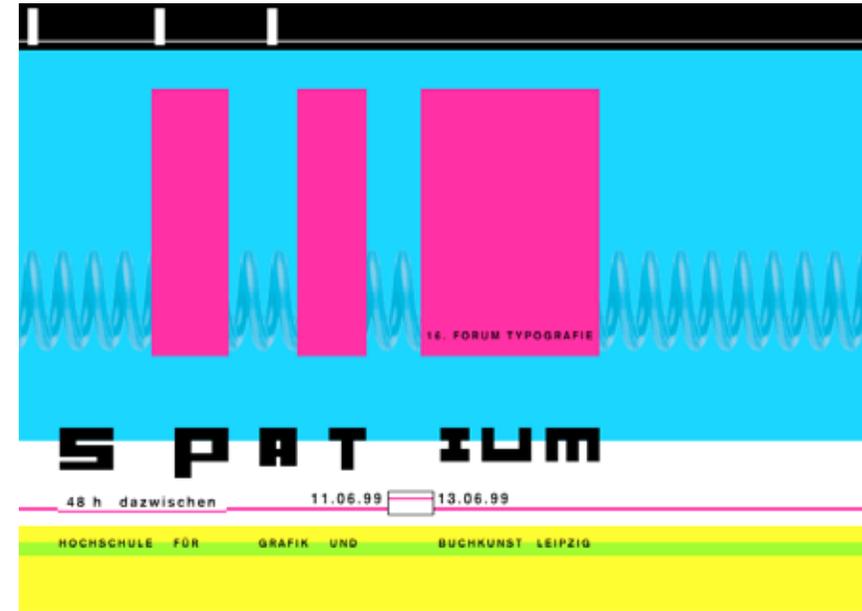
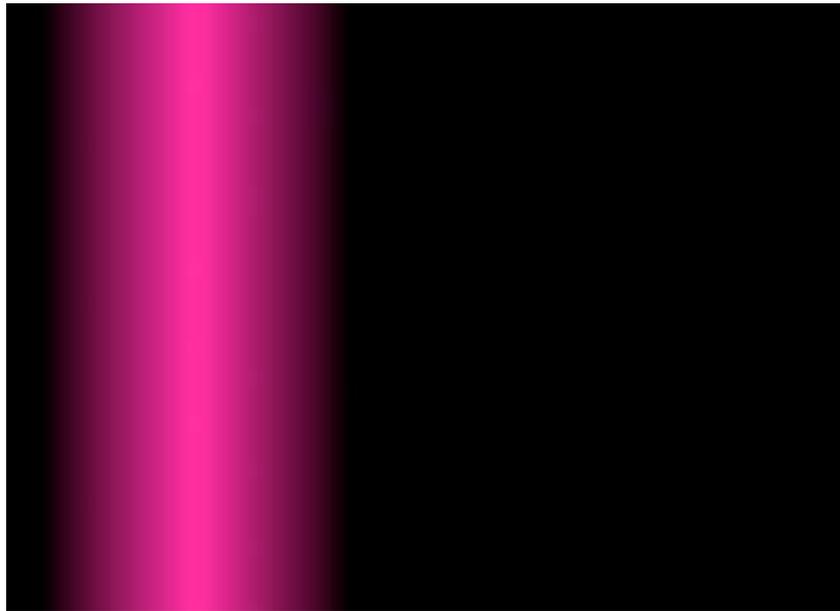
Do 13.00 - 20.00 Uhr  
Fr 13.00 - 17.00 Uhr  
Sa/So 10.00 - 17.00 Uhr

[Info][Programm][Aktuell][Bibliothek][Förderkreis][Atelier][Sammlung][Archiv]

The poster features a photograph of an interior space, likely a cafe or a gallery, with a warm, orange-toned background. The text is in a white, sans-serif font.

# I Spatium—Forum Typografie

Website begleitend zum 12. Forum Typografie in Leipzig, mit Thema Spatium/Zwischenraum. [1999]

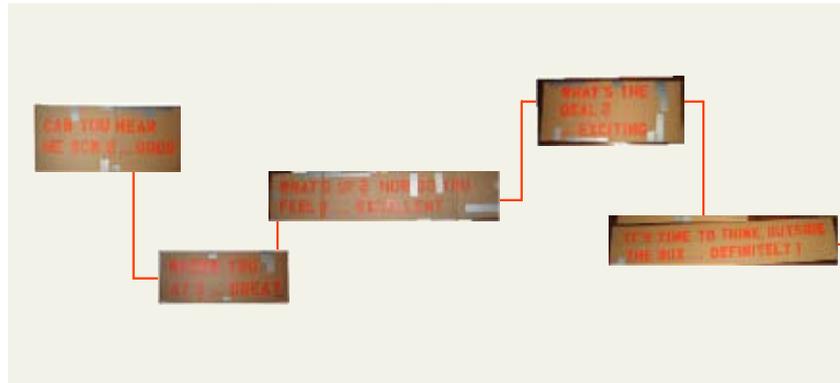


## **I AUSTELLUNGSGESTALTUNG/INSTALLATIONEN**

# I The Pier Studio, NYC

Ein firmeninternes Designstudio stellt sich in am Hauptfirmensitz in München vor und lädt mit einer Ausstellung ein nach New York City. [2004]

Announcer 3 Wochen vor Beginn der Ausstellung



Stimmungsplakat auf Wand 1



Wand 2 Ansicht von links



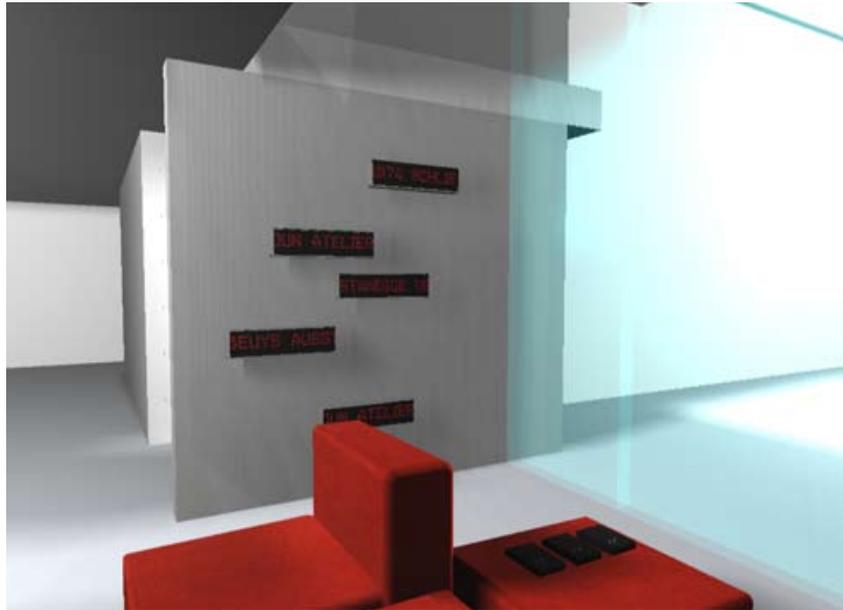
Wand 2 Ansicht von rechts



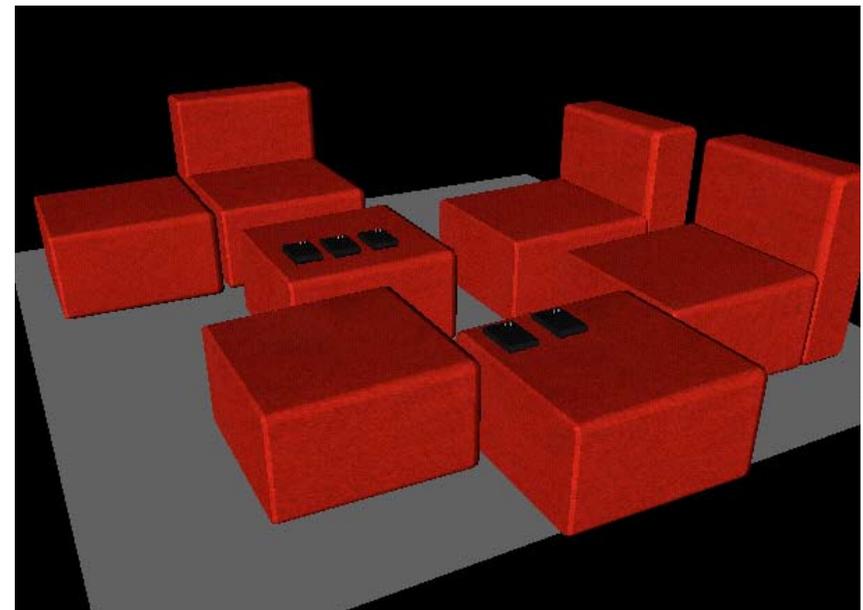
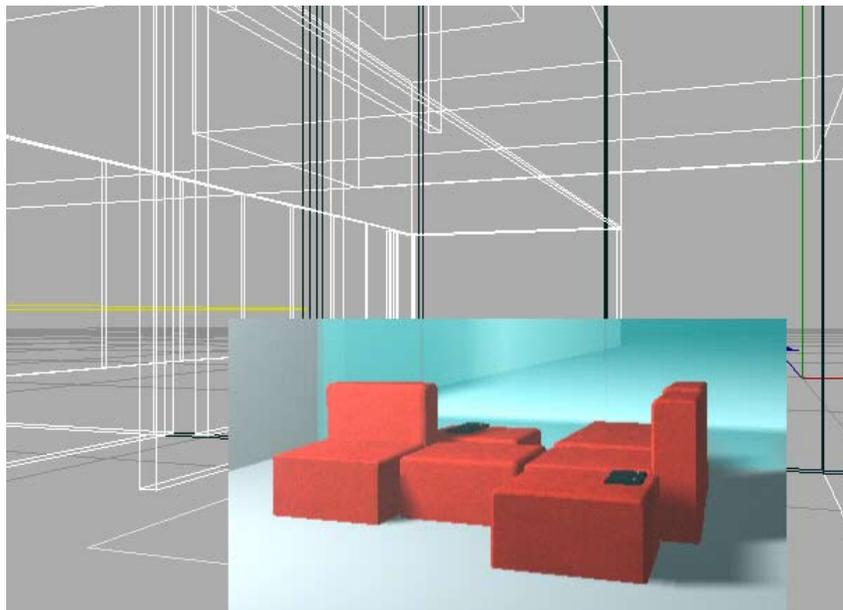
# I Brainstar—Eldorado

Vorschlag für Kunst am Bau, BmBF Berlin [2000]

LED-Laufbänder als Transportmittel für Geschichte und Aktuelles



Sitzecke mit Anrufbeantworterähnlichem Gästebuch



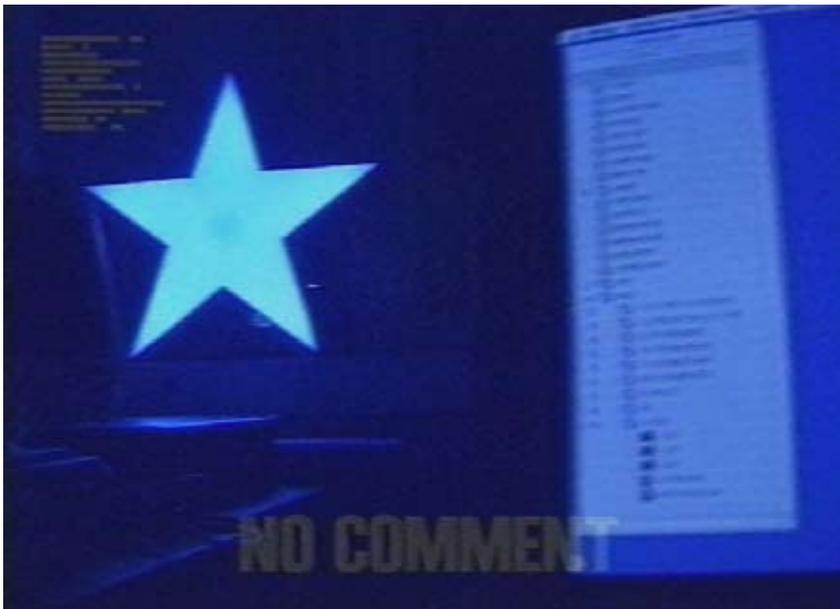
# I Brainstar—Camping

Campingplatzinstallation mit Feedback TV,  
B2 Leipzig [1999]



## I Brainstar–Studio Inferno

Rauminstallation mit Audio-Video-Performance, Interviews, Feedback TV und Bar, Rundgang HGB Leipzig [1999]



## **I DRUCKSACHEN/KATALOGE**

# I Corporate Gift Catalogue [arvato rewards]

32-seitiger Katalog mit Marken-Produkten als Firmengeschenke zu Weihnachten [2006]



**EXKLUSIVE GESCHENKE  
FÜR IHRE BESTEN KUNDEN,  
GESCHÄFTSPARTNER  
UND MITARBEITER**

**2006**

Weihnachten



**SCHUMANN'S GRAPPASET**  
Genießen Sie berühmten italienischen Traubenschmups in perfekter Form. Charles Schumann ist seit langen weit über München hinaus zum Synonym für weltgewandte Genussfreude und unprätentöse Professionalität in seinem Fach geworden. Was seinen Namen trägt hat Bestand. Wie dieses Grappa-set, das den legendären Testerschmups durch die Form der Gläser erst zu seiner vollen Entfaltung verhilft.  
Art.-Nr. 1019

**WEIN-SET, 4-TLG.**  
Das Design-Set für den perfekten Weingenuss. Dieses elegante Wein-Set enthält formschönes und funktionelles Zubehör, das es leicht macht, aus dem Wein das Beste herauszuholen. Öffnen Sie Ihren Weinfachmännisch, kontrollieren Sie die Trinktemperatur mit dem Thermometer, dekarrieren Sie den Wein einfach beim Einschenken. Und bewahren Sie den guten Geschmack für bis zu 6 Tage.  
Art.-Nr. 1020

**NUSSKNACKER**  
Das knackige Werkzeug für Ge-Nuss-Menschen. Im Büro knacken Sie täglich die schwierigsten Business-Nüsse. Und zuhause? Kein Problem mehr dank des Design Nussknackers von Bruno Christesen. Funktional durchdacht und deshalb absolut genussfreundlich. Man legt die Nuss einfach auf die Metallplatte und zugleich kann die Nuss schalenfrei gegessen werden.  
Art.-Nr. 1021

**BAR-SET LOFT, 6-TLG.**  
Cerüht oder geschüttelt? Ab jetzt keine Frage der Ausstattung mehr. WMF stellt mit dem Bar-Set Loft eine neuartige und top-aktuelle Bar-Serie vor, die durch ihr innovatives Design und die hohe Professionalität der Barwerkzeuge besticht. Für das Design zeichnet die preisgekrönte Designschmiede „Fiedler industrial design“ verantwortlich. Loft besteht aus Shaker, Eiszange, Barsieb, Bamaß, Baröffel und Bar-Präsentier.  
Alles in Profi-Edelstahl-Qualität.  
Art.-Nr. 1017



**WEINKARAFFE**  
Große Rotweine brauchen Sachverstand, Liebe – und Luft. Diese reduzierte und Onologisch ausgereifte Weinkaraffe steht in bester skandinavischer Designtradition. Der breite Boden erlaubt dem Wein tiefes Atmen. Die Karaffe liegt gut in der Hand, ob man sie nun am Hals oder lieber am Boden hält. Der präzise gearbeitete Gießrand verhindert Tropfenbildung. Für die optimale Entfaltung der Weinaromen vom ersten Schluck an.  
Art.-Nr. 1018

arvato rewards



Komplett überarbeitet.  
Der neue iPod nano.

**APPLE-IPOD NANO MIT 2 GB / 4 GB / 8 GB**  
Fast unglaublich: so klein kann wahre Größe sein. Nehmen Sie alles, was Sie am iPod lieben und verkleinern Sie es drastisch. Das Ergebnis: der iPod nano. Er präsentiert das iPod-Erlebnis in einem unglaublich kompakten neuen Design – dünner als ein Bleistift. Das 1,5" LCD Farbdisplay zeigt Ihnen wahrweise das aktuelle Albumcover, den Songtext oder Ihre schönsten Fotos jetzt heller und noch brillanter an als zuvor. iPod nano: der Kult in zwei Farben und drei Speicherstärken.  
Maße: 9,0 x 4,0 x 0,65 cm / Gewicht: 42 g

Art.-Nr. 1027 iPod nano 2 GB (Silber)  
Art.-Nr. 1028 iPod nano 4 GB (Silber)  
Art.-Nr. 1029 iPod nano 8 GB (Schwarz)



# I Great Plate Exchange

Briefpapier, Business Karte und Postkarte für einen Online Service zum Tauschen von amerikanischen KFZ Zeichen. [2005]



# I Joint Venture

Katalog für eine Gruppenausstellung in Leipzig. [2000]

